

PO-7

1. A method comprising:
receiving order selections from a first user;
saving stored order data, the stored order data including the order selections; and
in response to a first user request, automatically producing and sending an electronic mail message concerning the stored order to a recipient, the electronic mail message identifying the stored order and allowing the recipient to purchase the stored order.
2. The method of Claim 1, further comprising producing a display of the stored order for potential purchase by the recipient.
3. The method of Claim 2, wherein the display-producing step comprises producing a web page display of the stored order for purchase by the recipient.
4. The method of Claim 1, wherein the electronic mail message includes a URL which allows for the construction of a web page displaying the stored order.
5. The method of Claim 1, wherein the stored order includes a single item
6. The method of Claim 1, wherein the stored order includes a main item and at least one accessory.

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saving stored order data, the stored order data including the order
ons; and

in response to a first user request, automatically producing and sending an electronic mail message concerning the stored order to a recipient, the electronic message identifying the stored order and allowing the recipient to purchase the stored order.

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10. The computer-readable media of Claim 9, wherein the display is a page display of the stored order.

11. The computer-readable media of Claim 8, wherein the electronic message includes a URL allowing the production of a display of the stored

12. The computer-readable media of Claim 8, wherein the stored order
es a single item.

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14. The computer-readable media of Claim 8, wherein the receiving order step includes producing a display of selectable items for the first user.

16. The server system of Claim 15, wherein the server system produces a display of the stored order.

17. The server system of Claim 16, wherein the display produced is a web page displaying the stored order.

18. The server system of Claim 15, wherein the stored order includes a single item.

19. The server system of Claim 15, wherein the stored order includes a main item and at least one accessory.

20. The server system of Claim 15, wherein the electronic mail message includes a URL allowing the creation of a web page displaying the stored order.

Part 47

23. The apparatus of Claim 22, wherein the apparatus produces a display of the stored order.

25. The apparatus of Claim 22, wherein the saved order includes a single item.

27. The apparatus of Claim 22, wherein the means for receiving the order selections from the first user includes means for producing a display of selectable items.

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receiving first order selections from a first user, the order selections including at least one main item and at least one accessory for the main item; saving first stored order data, the first stored order data including the first order selections;

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receiving second order selections from the first user; saving second stored order data, the second stored order data including the second order selections; and

thereafter, in response to a request from the first user, providing a display of the unpurchased first and second stored orders the display allowing the user to select the first or the second order for review.

34. The computer-readable medium of Claim 33, wherein the first and second order selections are selected from an electronic commerce site.

35. The computer-readable medium of Claim 33, wherein the display of the first and second orders comprises a web page.

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36. The computer readable medium of Claim 33, wherein the display of the first and second stored orders includes links to a display of the items of the first order and a link to a display of the items of the second order.

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37. A server system adapted to receiving first order selections from a first user, the order selections including at least one main item and at least one accessory for the main item; the server system adapted to save the first stored order data, the first stored order data including the first order selections; the server system adapted to receive second order selections from the first user; the server system adapted to save second stored order data, the second stored order data including the second order selections; the server system further adapted, in response to a request from the first user, to provide a display of the unpurchased

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b1> 43. The apparatus of Claim 41 wherein the display of the unpurchased first and second stored orders comprise a web page.

44. The apparatus of Claim 41, wherein the display of the unpurchased first or second orders includes a link to a display of the items of the first order and a display of the items of the second order.

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